Interconnecting Management Institutes –
Path way to Restore Lost Glory

Dr(Hc). D.M. Arvind Mallik,

Assistant Professor,
Department of MBA,
PESITM, Shivamogga, Karanataka, India.

ABSTRACT

There is a gigantic chance and requirement bringing together students, organizations, Corporates, faculty, and colleges in a secure online community to make a more compelling availability as far as understanding and utilizing the innovation for improvement for any Management Institutes availability for local development that will help once organization's growth . There are endless open doors for advanced education to have a genuine and profitable effect on Communities of Promise. A standout amongst the most critical assets they need to share is information. Committed workforce and staff stand prepared to apply their skill and initiative in commonsense, valuable ways. In any case, benefit by personnel and staff is only one of the manners in which that schools try to build up a feeling of association with the network. Understudies, obviously, play one of the greatest jobs in a grounds network organization. As business pioneers attempt to explore and revamp economies savaged by the worldwide emergency, business colleges around the globe are reevaluating authority and how to prepare the up and coming age of administrators amidst exceptional difficulties. It isn't a great opportunity to change what has been done previously. It's the ideal opportunity for reclassifying todays administration instruction.

Keywords: Networking, Management institutes, Social Media. Technology, Interconnectivity.

INTRODUCTION:

The advanced education framework in India has developed surprisingly in recent years , especially in the post-freedom period, to end up one of the biggest frameworks of its kind on earth . Be that as it may, the framework has numerous issues of worry at present, such as financing and administration including access, value and importance, reorientation of projects by laying accentuation on wellbeing cognizance, qualities and morals and nature of advanced education together with the evaluation of organizations and their accreditation. These issues are critical for the nation, as it is currently occupied with the utilization of advanced education as an intense device to construct a learning based data society of the 21st Century. Data and correspondence advances have realized progressive changes in the scholarly libraries amid the previous couple of years. India is winding up progressively significant in the worldwide business space and will require administrators and pioneer's skilled in working and living in a worldwide world. There will be a consistent change in the current turbulent business condition because of which an ever increasing number of corporate pioneers ought to be set up to ingest and handle change, hitting an offset with business society. The event is ideal for India to rise and take care of the developing demand for qualified administrative people. At the point when countries worldwide, for example, USA, Canada, Japan and numerous European nations would aggregate 'wrinkling populace', India will develop solid with a 'twinkling populace.' India's statistic profit with an expected 600 million populaces younger than 25 will be the worldwide sourcing center for HR. The job of management exercise will prepare future pioneers is thus exceptionally basic. An essential inquiry emerges from the abovementioned: ―Do we require a change in

perspective towards frameworks and interconnected reasoning? The response to this inquiry is without a doubt ―yes‖. Bosch et al. have distinguished and tended to three key influences, which could help such a change in perspective by especially tending to the previously mentioned issues.

MANAGEMENT EDUCATION WAY:

In the midst of these Technological advancements, numerous advanced education creations presently ended up in anticipating that would get up to speed with this universe of web-based social networking applications and online networking clients. Obviously, allegations of an innovative slack between advanced education and whatever remains of society can be followed back to the presentation of film and radio amid the main many years of the twentieth century. In fact, similarly as with the vast majority of these past rushes of new innovation, web based life remain a region of impressive desire, distortion and exaggeration. It is basic, accordingly, that the higher teachers can approach web based life in a considered and target way. Increasing cost enlistments, more different understudy populaces, the requirement for versatile administration, the pattern toward assessment and appraisal of projects and understudies will require proactive reactions by school and college directors in the 1990's and into the 21st century. The reevaluation likely could be driven by India, where dangerous development popular for management preparing has opened the way to huge development and advancement in the business college division (Tim Westerbeck, (2010).

Throughout the most recent hundred years, business has changed the world. It has been a main impetus in forming society and the impetus behind unprecedented financial development and opportunity. Successful administration of business has impelled the formation of employments, the age of riches, and access to open door for an undeniably various populace. Administration training has delivered pioneers fit for making successful associations that are the center of these significant worldwide accomplishments. The complexities that worldwide rivalry has unfurled have hurled new difficulties that debilitate the specific survival of numerous associations and rendering the present business situation into an Olympics, where the fittest just survive (Singh and Bhandarker, 2002). Amid the most recent decade there have been whirlwinds of exercises in each association little or huge, private or government, to utilize PC for data stockpiling, handling and recovery. Amid the most recent 10 years there have been impressive upgrades in the media transmission front

LITERATURE REVIEW:

Elizabeth Hollander (2004) explains Connecting Communities with Colleges & Universities was created to assist Communities of Promise in connecting with higher education resources to build and strengthen their competencies and deliver the Five Promises to more children and youth. This easy-to-use toolkit will familiarize you with the service structure and philanthropic culture of colleges and universities. You will gain the insight needed to initiate, foster and sustain effective campus-community partnerships. Regardless of your current level of involvement, this toolkit can enhance your partnerships by providing specific examples of how resources can be utilized to benefit young people. And as your partnership develops, it will bolster your local collaboration and advance your Community of Promise

Anthony Marshall and Christine Kinser(2012) advices Markets, societies, businesses and governments are undergoing seismic shifts resulting from today's highly connected world. These shifts have led to some daunting challenges. However, one notable opportunity for today's organizations to meet these challenges is by recruiting, managing and retaining a new generation of employees with distinct experiences and values. Given that members of the millennial generation will soon bear responsibility for moving organizations toward successful outcomes, it is important to understand their particular capabilities, expectations and needs. It is also important to anticipate opportunities to capitalize on the differing perspectives that will inevitably emerge from divergent but overlapping generational viewpoints

SCHIMUNEK, Amanda (2018), The purpose and function of a university may seem rather obvious upon initial consideration. A university educates students. But, increasingly, that simple fact is far from the whole truth. Although some traditionalists still view student education as the primary responsibility of the university, pressure from both inside and outside is leading higher education institutions to engage in a growing number of activities that might seem incongruent with this responsibility. University cooperation with local, regional, national, and sometimes international government and industry could make cries for relevance and accountability just as dangerous and unpredictable as shouting "Fire!" in a crowded movie theater.

Mia A. Aznar (2012), AS IT aims to become a "great university" that takes an active role in developing the country, the University of the Philippines is embarking on a P750-million ICT project to connect all universities

into one system. UP officials launched last Wednesday the eUP project that aims to have an "integrated, interconnected, harmonized and interoperable" ICT system and infrastructure across all UP campuses. Considered a flagship project of UP President Alfredo Pascual, the eUP project is part of the university's strategic plan for 2011 to 2017, a plan that envisions a unified UP system to achieve academic and operational excellence.

CHANGING LANDSCAPES:

There is a changing situation in Management Education because of globalization. It has caused Management Institutes/B-schools to take a gander at International Business configurations and spotlight on to create joins abroad.

Rise of Disruptive ideas with Execution:

Advancements in PC innovation, web and correspondence stage have affected on business training. New learning stages have offered ascend to more powerful showing instructional method by incorporating sound, video and online training. The information Economy has conveyed to the bleeding edge the significance of human capital. Initiative, cooperation, business enterprise, hazard taking, peacemaking, state of mind and inspiration, benefit introduction and change in attitude are rising as a feature of new educational modules for conferring administration training in this quick evolving world.

Shifting Moving Government Policy:

Generally, Government has woken up because of proceeded with feedback of its technique of spontaneous development of Management Education in India. The All India Council of Technical Education (AICTE) which is accused of arranging, development and direction of management instruction, has not possessed the capacity to give careful consideration to it. It has set up principles for directing business however scarcely possessed the capacity to guarantee its fruitful usage (S. Akilandeswari, 2012). The arrangement hole is an empowering agent for B-schools to diminish the significance and conveyance hole. This is basic in the light of an unbending framework that has no degree for development in educational programs structure. The conveyance hole might be least, yet with an enormous arrangement hole that extends the significance hole, the MBA training offered will even now be poor.

Requirement for Diversified Inferences:

Gone are the times of remain solitary Management Institutes made a decision about less by the nature of its administrations than by the genuine. We look for a path for all MBA (Business Colleges) understudies to associate with grounds life around them and let understudies at their particular schools inquiry, see, and go to occasions posted by an assortment of associations and organizations close by them by utilizing innovation as we trust They need to take an interest in bright discourse, share encounters, discover guides, and construct arranges that can help advance their expert objectives as there is a tremendous open door connected crosswise over being interface universities. In this procedure, we could design an ideal blend of direct contact hours between the Students, corporates and the Faculties themselves. These associations ought to likewise be utilized as a stage to energize the understudies to take to learning in the new worldview by incorporated answer for advanced education that enables establishments to assemble an inside scholarly system where understudies and workforce can all the more effectively share assets, make online networks and clergyman their scholastic associations as to see how foundations can best use social web innovations to improve the by and large "Scholarly Life Experience" - to enable understudies to develop their online scholastic character and system, interfacing them with the general population and data that will help them effectively accomplish their own scholarly objectives

INTERCONNECTING MANAGEMENT INSTITUTES-AN IDEA OVER BRAND CONNECTIVITY:

It depends on the idea of 'proportionality' and" Brand Building" The under made reference to are the primary targets of the present examination have partitioned into Colleges, Students and Faculties, Corporates. To give better administrations in a monetary way. To lessen and control the expense of existing administrations. To limit the operational expense on brand exercises being offered by B-Schools . Elizabeth Hollander (2004) clarify exponentially on how grounds network with network based will fortify its Strategies to Strengthen Local Promise Effort and they are-

Understanding the advantage of Local Promise Effort:
B-Schools bring an abundance of assets—human, money related and grounds—to organizations with Communities of Promise. Your neighborhood Promise exertion benefits as these assets are directed into upgrading the conveyance of the Promises and building and reinforcing its foundation. Advanced education organizations achieve this by giving authority, assets, volunteers and direct administrations.

Advancing the Visibility of Your Community:
Your Community of Promise will likewise pick up from the expanded perceivability that outcomes from the inclusion of extra partners. College chairmen and personnel can advance and assemble extra help for your Community of Promise by filling in as network champions, showing up and talking at network occasions. Your Community of Promise can likewise use grounds media to bring issues to light of your nearby Promise exertion and prepare extra volunteers to convey the Five Promises. Your nearby Promise exertion can likewise profit by the way that advanced education organizations create and spread research and best practices in an assortment of orders, including youth improvement and network preparation

Sorting out Surplus Funding Streams:
Grounds people group associations can conceivably grow the budgetary asset base of Communities of Promise by empowering them to anchor subsidizing particularly reserved for advanced education establishments. College accomplices can fill in as the financial specialist for awards from open and private substances keen on subsidizing advanced education effort, network and monetary improvement and instruction change activities. The government work-ponder program likewise gives an extra financing source that neighborhood Promise endeavors can use to contact more youngsters.

Underwriting inclusion in building up our Community:
Your neighborhood school or college is frequently a confided in backbone of the network. Notwithstanding the foundations themselves having long-standing conventions of teaching the citizenry and imparting assets to the network, college chairmen, personnel and staff additionally keep up broad systems of contacts. Thus, they can interface your neighborhood Promise exertion with metro disapproved of people and nearby charitable and network based associations whose missions are perfect with the objectives of your Community of Promise.

Giving Experiential Learning Opportunities:
Grounds people group organizations likewise present understudies with profitable experiential learning openings. Networks of Promise contain systems of charitable and network based associations and Sites of Promise that capacity as genuine learning labs for Students who are keen on not-for-profit administration, network preparation, backing and youth advancement. Temporary positions and cooperations, counseling tasks and administration exercises open understudies to front line issues in the field. In the interim, the workforce has the chance to lead activity based research by trying different things with new instructing strategies that join classroom guidance and administration conveyance.

Reaching out to achieve Future Students:
Teaming up with Communities of Promise to convey the Five Promises opens colleges to imminent understudies. It additionally empowers them to have any kind of effect in their networks while concentrating on their center business. The cooperation of understudies, workforce and staff in neighborhood Promise exertion occasions and exercises at Sites of Promise acquaints youngsters with the possibility of seeking after postsecondary instruction. The establishment's contribution in your nearby Promise exertion likewise works as an advertising apparatus to pull in potential understudies intrigued by submerging themselves in network benefit exercises amid school.

Pacing with Trends in Higher Education:
Working with neighborhood Promise endeavors and their accomplice associations empowers colleges to stay aware of the current pattern toward more noteworthy inclusion in activities that advance network and financial improvement. The quantities of network benefit workplaces on grounds and understudies taking an interest in network benefit exercises are on the ascend as advanced education organizations have more noteworthy access to subsidizing reserved for youth and network improvement.

CHALLENGES:

Numerous management scholars have felt that the job of business colleges is critical in molding ability and creating future business pioneers. In the meantime, management Institutes has been forced to bear feedback from the business world for not sufficiently adjusting itself to the desires for the business that enroll or draw in MBA graduates. At the point when business colleges deliver graduates who are uncertain of the essential target of business, by what method would business be able to make due in the present all around focused world? This hole between the business and B-schools can be diminished just if the B-schools comprehend the requirements of the business

CONCLUSION:

It must be recollected that brand advancement without the brand guarantee is regularly counterproductive. The foundation must be in a situation to satisfy the desires created from limited time battles. With a regularly growing field of information, the learning and ranges of abilities required by a person to effectively lead life has likewise extended, hurling difficulties of adapting increasingly for an amazing duration. The accomplishment of any scholastic foundation lies in its eagerness to go about as a learning accomplice alongside the business. This will give them the apparatuses to work in its alumni the correct capabilities and an ideal arrangement of learning and aptitudes. The crucial obligation of the B-school is to confer pertinent figuring out how to its understudies and along these lines include esteem. This esteem must be sufficiently high to meet the desires for the business. When a B-school comprehends the requirements of business it must have the correct capabilities to show its understudies what the business needs. As it were, it ought to have the correct blend of information and ability among its employees firmly sponsored by academic aptitudes. This ought to go past the customary prerequisites of research, production and the prominent sentiment of college training being an administration for a social reason. There are three vital holes that should be routed to guarantee that MBA instruction is the correct way. (Dr. S. Vaidhyasubramaniam,2017).

REFERENCES:

Anthony Marshall and Christine Kinser (2012). Connected generation Perspectives from tomorrow's leaders in a digital world Insights from the 2012 IBM Global Student Study, retrived from https://www.ibm.com/search?nojs=true&cc=us&lang=en&q=+Connected+generation+ accessed on 3.2.2017.

Anupama R and Sanjeev Bansal, (April – June 2013). Effectiveness of Implementation of it Enhanced Pedagogy in Business Schools, *Delhi-Ncr Abhigyan*, Vol. 31 No. 1.

Bijendra Nath Jain Connected Universities (2017). Much Greater Than the Sum of Their Parts, http://knowledge.wharton.upenn.edu/india/article.cfm?articleid=4694, Retrieved from 6.5.2017.

Bosch, O.J.H.; Nguyen, N.C.; Sun, D. (2013). Addressing the critical need for a ―new way of thinking‖ in dealing with complex issues facing our societies (Best Paper Award). *Bus. Syst. Rev.*, 2, 48–70.

Connecting Colleges, (2017). http://www.boston.com/news/education/higher/articles/2005/11/13/ connecting_colleges/ Retrieved from 4-6.

Dr. S. Vaidhyasubramaniam (2017). Need for strong academic-industry nexus https://www.thehindu.com/ education/need-for-strong-academic-industry-nexus/article19741233.ece Retrieved from 4.5.2018.

Elizabeth Hollander (2004). Connecting Communities with Colleges & Universities, https://wmich.edu/ sites/default/files/attachments/u5/2013/Connecting%20Communities%20with%20Colleges%20and%20 Universities.pdf Retrieved from 23.6.2018.

Elizebath Hollander (2004). Connecting Communities with Colleges & Universities, Strategies to Strengthen Local Promise Efforts Through Higher Education Involvement Brought to you by America's Promise— The Alliance for Youth, retrived from https://wmich.edu/sites/default/files/attachments/u5/2013/ Connecting%20Communities%20with%20Colleges%20and%20Universities.pdf accessed on 5.2.2017.

K.Nirmala (2014). A Paradigm Shift And Contemporary Issues In The Business/Management Education Scenario, *India Aima Journal of Management & Research*, May 2014, Volume 8 Issue 2/4, Issn 0974 – 497.

Mia A. Aznarm (2012). UP launches project to integrate, interconnect campuses, retrived from http://laosamuel.blogspot.com/2012/08/up-launches-project-to-integrate.html accessed on 8.5.2018

Ravi J. Matthai (1980). Economic and Political Weekly, Vol. 15, No. 22 (May 31, 1980), pp. M69-M72.

S.Vaidhyasubramaniam (2009). *A Critical and Analytical Study of MBA Education in India,* Thesis Submitted to School of Management of Sastra University.

SCHIMUNEK, Amanda (2018). Beyond the Network University, retrived from http://www.guninetwork.org/articles/beyond-network-university accessed on 4.6.2017.

Singh, P., and Bhandarker, A. (1990). *Corporate Success and Transformational Leadership.* New Delhi: Wiley Eastern.

Tim Westerbeck, (2010). The Future of Management Education in India, *Bloomberg BusinessWeek.*

Veena Tiwari, Praveen Pandit (2013). Knowledge, Knowledge Society And National Knowledge Network, *Indian Journal Of Applied Research,* Volume : 3 | Issue : 8 | Aug 2013.

Vipin Saxena, Pawan Kumar Chaurasia, And Nimesh Mishra (2011). International Journal Of Computer And Electrical Engineering, Vol. 3, No. 4, August 2011.